



भारतीय स्टेट बैंक
State Bank of India

एम 2, साउथ एक्सटरेनस पार्क – II, नई दिल्ली-110049, दूरभाषः 011-26267312

ईमेल : sbi.03219@sbi.co.in

मोचे उत्तिखित उधारकर्ता को एसबीआई से उसके द्वारा लिए गए स्वयं आभूषणों के बदले हुए सुविधा के अंतर्गत बकाया राशि का भुगतान करने के लिए नोटिस जारी किया गया है। कृपि उधारकर्ता इसे चुकाने में विफल रहा है, इसलिए हम **18.06.2025** को गिरीदी रविवे हुए आभूषणों की नीलामी करने के लिए मान्य है। इस नीलामी से यदि कोई अधिशेष राशि जारी होती है तो उसे संबंधित उधारकर्ता को वापस कर दिया जाएगा तथा यदि नीलामी के बाद कोई भाटा होता है तो उसे राशि उचित कानूनी कार्यवाही के माध्यम से उधारकर्ता से वसूल की जाएगी। एसबीआई बिना किसी सूचना के नीलामी की तारीख बदलने का अधिकार सुरक्षित रखता है।

उधारकर्ता का नाम : श्री अमृभुजा तिवारी **ऋण खाता संख्या: 42975679535**

नीलामी **बुलबार 18.06.2025 को एसबीआई, एम 2 साउथ एक्सटरेनस पार्क - II, शाखा परिसर में दोपहर 3:00 बजे से होगी।** इच्छुक खरीदार नीलामी के लिए आ सकते हैं।

कृपया ध्यान दें कि यदि समय सीमा के कारण नीलामी उसी दिन नहीं होती हो जाती है तो यह अगले दिन उसी समय और उसी स्थान पर पूरी की जाएगी।



इंडसइंड बैंक लिमिटेड

पंजीकृत कार्यालय : 2401, जम. विम्वेया रोड (कैन्टोन्मेंट), पुणे- 411 001

क्यामाला हित प्रमाण : नवीन सं. 34, जी.एम. चेडी रोड, टी. मगर, चेन्नई- 60017

राज्य कार्यालय : इंडसइंड बैंक, कार्यालय सं. 14 एवं 15, उपर्युक्त मू. तल, जयपुर इलेक्ट्रॉनिक मार्किट, रिडि सिडि चौराहा, गोपालपुरा बाई पास, मानसरोवर लिंक रोड, जयपुर- 320118

अधिग्रहण सूचना

(प्रतिभूति हित (प्रवर्तन) नियमावली 2002 के नियम 8(1) के अंतर्गत)

जबकि, ओवरस्टावरकर्ता ने मेसर्स इंडसइंड बैंक लिमिटेड के प्राधिकृत अधिकारी के रूप में वित्तीय परिसंपत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम 2002 (हांस इससे उपरान्त उक्त अधिनियम) के अंतर्गत और प्रतिभूति हित (प्रवर्तन) नियमावली 2002 (हांस इससे उपरान्त उक्त नियमावली) के नियम 9 के साथ पठित धारा 13(2) के अंतर्गत प्रवर्तन अधिकारी के प्रयोगांतर्गत, एक मामा सूचना निम्न वर्णित ऋणकर्ताओं / गारंटी के निमित्त की गई, जिसमें उक्त सूचना की प्राप्ति की तिथि से 60 दिवसों के अंदर बकाया राशि का प्रतिभूतगान करने को कहा गया है।

ऋणकर्ताओं/उत्तावाधि के अंदर सभी ब्याज के साथ निर्धारित उक्त बकाया राशि का प्रतिभूतगान करने में विफल हो चुके हैं, अतएव एल्ट्राटार ऋणकर्ताओं को विशेष रूप से और जन्तसावली को सामान्य रूप में सूचित किया जाता है कि ओवरस्टावरकर्ता ने यहां वर्णन निम्न वर्णित ऋणकर्ता का, उक्त नियमावली के नियम 8 के साथ पठित उक्त अधिनियम की धारा 13 की उप-धारा (1) के अंतर्गत उक्त प्रवर्तन अधिकारी के प्रयोगांतर्गत, यहां इसमें निम्न तालिका में ऋणकर्ताओं / गारंटी के नामों के साथ अधिन लिखित पर, संबंधित अधिनियम पर दिया है। उक्त संपत्तियों का कोई व किसी की उक्त का लेन-देन, ऋणकर्ताओं के नामों के साथ अधिन संपत्तियों तथा इन संपत्तियों पर निम्न आवश्यक धरो, जाल, धारण, धारण तथा ब्याज वस्तु केवल इंडसइंड बैंक लिमिटेड के पूर्व धारकाओं होगा। ऋणकर्ता का नाम, प्रतिभूत परिसंपत्तियों के विवरणों उपलब्ध समय के संदर्भ में अधिनियम की धारा 13 की उप-धारा (8) के प्रावधानों की ओर आकृष्ट किया जाता है।

क्र. सं.	ऋणकर्ता / गारंटर का नाम, ऋण अनुबंध सं.	मांग सूचना तिथि अधिग्रहण तिथि	बकाया राशि
1.	ऋणकर्ता : श्री सुरील जोगिंड द्वारा चंदनी राम, सह-ऋणकर्ता : श्रीमती सीमा देवी द्वारा गिरिशज प्रसाद अनुबंध सं. RJL05306M दिनांकित : 28.04.2021	जून 23, 2023 अधिग्रहण तिथि 06-06-2025	रु. 8,78,667.96 /- (रुपये आठ लाख अड़हरा हजार छह सौ सड़तरह अड़ धियानवे पैसे मात्र) 31-01-2025 के अनुसार

बंधकृत संपत्ति का विवरण : पहा सं. 40 धारक समस्त सह आवसीय संपत्ति जो बुक नं. 19 ग्राम – कल्याणपुरा, ग्राम पंचायत– ककाखोया, तहसील– बहौरा, जमनदर (राजस्थान) में स्थित है (अभिमान 48.88 वर्ग गज) तथा निम्नानुसार परिसीमित है – उत्तर– सड़क, दक्षिण– सुरुर का मकान, पूर्व– जेजे का मकान, पश्चिम– कैलाश का मकान, जो उक्त स्थल पर निर्मित भवन के साथ तथा उपरान्त संलग्न कनीचर, फिसलसं सहित है।

हस्ता /- (प्राधिकृत अधिकारी)
स्थान : बहौरा
कृते इंडसइंड बैंक लिमिटेड,



पिकाडिली एगो इंडस्ट्रीज लिमिटेड

पंजीकृत कार्यालय: ग्राम भादेलन, उमरी – इंडी रोड, हवेली इंदी, जिला कानवाल, हरियाणा – 132 117

CIN: L01151HR1994PLC032244

ईमेल आईडी: piccadillygroup34@rediffmail.com

एल्ट्रावार सूचित किया जाता है कि कंपनी द्वारा जारी किए गए निम्नलिखित शेयर प्रमाणपत्र जो एग/गुम हो गए बताए गए हैं और उनके पंजीकृत धारकों ने कंपनी को बुल्कीटेड शेयर प्रमाणपत्र जारी करने के लिए आवेदन किया है।

फॉलियो संख्या	शेयरधारक का नाम	शेयर प्रमाणपत्र संख्या	विशिष्ट संख्याएँ		शेयरों की संख्या
			से	तक	
0000231	कमला देवी जैन	00156343	048000341	048000740	400
0000231	कमला देवी जैन	00149598	043234921	043235120	200
0000231	कमला देवी जैन	00051414	015034821	015034720	100
0000231	कमला देवी जैन	00051413	015034521	015034620	100

एल्ट्रावार आम जता को चेतावनी दी जाती है कि वे उपरोक्त शेयर प्रमाणपत्रों को न तो खरीदें और न ही किसी भी तरह से उनसे संबंधित कोई लेन-देन करें। जिस व्यक्ति/का उक्त शेयर प्रमाणपत्रों के संबंध में कंपनी के पास कोई दवा है, उसे/उन्हें इस सूचना के प्रकाशन के 15 दिनों के भीतर उपरोक्त पते पर स्थित कंपनी के पंजीकृत कार्यालय में ऐसे दवा प्रस्तुत करने चाहिए, जिसके बाद किसी भी दवा पर विचार नहीं किया जाएगा और कंपनी बुल्कीटेड शेयर प्रमाणपत्र जारी करने को कार्रवाई करेगी।

स्थान: चंडीगढ़
दिनांक: 12.06.2025

पिकाडिली एगो इंडस्ट्रीज लिमिटेड के लिए
हस्ता/- कंपनी सेक्रेटरी



उम्मीद हाउसिंग फाइनेंस प्राइवेट लिमिटेड

पंजीकृत कार्यालय: उम्मीद हाउसिंग फाइनेंस प्राइवेट लिमिटेड, 2009/2010, 2010/2011, 2011/2012, 2012/2013, 2013/2014, 2014/2015, 2015/2016, 2016/2017, 2017/2018, 2018/2019, 2019/2020, 2020/2021, 2021/2022, 2022/2023, 2023/2024, 2024/2025, 2025/2026, 2026/2027, 2027/2028, 2028/2029, 2029/2030, 2030/2031, 2031/2032, 2032/2033, 2033/2034, 2034/2035, 2035/2036, 2036/2037, 2037/2038, 2038/2039, 2039/2040, 2040/2041, 2041/2042, 2042/2043, 2043/2044, 2044/2045, 2045/2046, 2046/2047, 2047/2048, 2048/2049, 2049/2050, 2050/2051, 2051/2052, 2052/2053, 2053/2054, 2054/2055, 2055/2056, 2056/2057, 2057/2058, 2058/2059, 2059/2060, 2060/2061, 2061/2062, 2062/2063, 2063/2064, 2064/2065, 2065/2066, 2066/2067, 2067/2068, 2068/2069, 2069/2070, 2070/2071, 2071/2072, 2072/2073, 2073/2074, 2074/2075, 2075/2076, 2076/2077, 2077/2078, 2078/2079, 2079/2080, 2080/2081, 2081/2082, 2082/2083, 2083/2084, 2084/2085, 2085/2086, 2086/2087, 2087/2088, 2088/2089, 2089/2090, 2090/2091, 2091/2092, 2092/2093, 2093/2094, 2094/2095, 2095/2096, 2096/2097, 2097/2098, 2098/2099, 2099/2100, 2100/2101, 2101/2102, 2102/2103, 2103/2104, 2104/2105, 2105/2106, 2106/2107, 2107/2108, 2108/2109, 2109/2110, 2110/2111, 2111/2112, 2112/2113, 2113/2114, 2114/2115, 2115/2116, 2116/2117, 2117/2118, 2118/2119, 2119/2120, 2120/2121, 2121/2122, 2122/2123, 2123/2124, 2124/2125, 2125/2126, 2126/2127, 2127/2128, 2128/2129, 2129/2130, 2130/2131, 2131/2132, 2132/2133, 2133/2134, 2134/2135, 2135/2136, 2136/2137, 2137/2138, 2138/2139, 2139/2140, 2140/2141, 2141/2142, 2142/2143, 2143/2144, 2144/2145, 2145/2146, 2146/2147, 2147/2148, 2148/2149, 2149/2150, 2150/2151, 2151/2152, 2152/2153, 2153/2154, 2154/2155, 2155/2156, 2156/2157, 2157/2158, 2158/2159, 2159/2160, 2160/2161, 2161/2162, 2162/2163, 2163/2164, 2164/2165, 2165/2166, 2166/2167, 2167/2168, 2168/2169, 2169/2170, 2170/2171, 2171/2172, 2172/2173, 2173/2174, 2174/2175, 2175/2176, 2176/2177, 2177/2178, 2178/2179, 2179/2180, 2180/2181, 2181/2182, 2182/2183, 2183/2184, 2184/2185, 2185/2186, 2186/2187, 2187/2188, 2188/2189, 2189/2190, 2190/2191, 2191/2192, 2192/2193, 2193/2194, 2194/2195, 2195/2196, 2196/2197, 2197/2198, 2198/2199, 2199/2200, 2200/2201, 2201/2202, 2202/2203, 2203/2204, 2204/2205, 2205/2206, 2206/2207, 2207/2208, 2208/2209, 2209/2210, 2210/2211, 2211/2212, 2212/2213, 2213/2214, 2214/2215, 2215/2216, 2216/2217, 2217/2218, 2218/2219, 2219/2220, 2220/2221, 2221/2222, 2222/2223, 2223/2224, 2224/2225, 2225/2226, 2226/2227, 2227/2228, 2228/2229, 2229/2230, 2230/2231, 2231/2232, 2232/2233, 2233/2234, 2234/2235, 2235/2236, 2236/2237, 2237/2238, 2238/2239, 2239/2240, 2240/2241, 2241/2242, 2242/2243, 2243/2244, 2244/2245, 2245/2246, 2246/2247, 2247/2248, 2248/2249, 2249/2250, 2250/2251, 2251/2252, 2252/2253, 2253/2254, 2254/2255, 2255/2256, 2256/2257, 2257/2258, 2258/2259, 2259/2260, 2260/2261, 2261/2262, 2262/2263, 2263/2264, 2264/2265, 2265/2266, 2266/2267, 2267/2268, 2268/2269, 2269/2270, 2270/2271, 2271/2272, 2272/2273, 2273/2274, 2274/2275, 2275/2276, 2276/2277, 2277/2278, 2278/2279, 2279/2280, 2280/2281, 2281/2282, 2282/2283, 2283/2284, 2284/2285, 2285/2286, 2286/2287, 2287/2288, 2288/2289, 2289/2290, 2290/2291, 2291/2292, 2292/2293, 2293/2294, 2294/2295, 2295/2296, 2296/2297, 2297/2298, 2298/2299, 2299/2300, 2300/2301, 2301/2302, 2302/2303, 2303/2304, 2304/2305, 2305/2306, 2306/2307, 2307/2308, 2308/2309, 2309/2310, 2310/2311, 2311/2312, 2312/2313, 2313/2314, 2314/2315, 2315/2316, 2316/2317, 2317/2318, 2318/2319, 2319/2320, 2320/2321, 2321/2322, 2322/2323, 2323/2324, 2324/2325, 2325/2326, 2326/2327, 2327/2328, 2328/2329, 2329/2330, 2330/2331, 2331/2332, 2332/2333, 2333/2334, 2334/2335, 2335/2336, 2336/2337, 2337/2338, 2338/2339, 2339/2340, 2340/2341, 2341/2342, 2342/2343, 2343/2344, 2344/2345, 2345/2346, 2346/2347, 2347/2348, 2348/2349, 2349/2350, 2350/2351, 2351/2352, 2352/2353, 2353/2354, 2354/2355, 2355/2356, 2356/2357, 2357/2358, 2358/2359, 2359/2360, 2360/2361, 2361/2362, 2362/2363, 2363/2364, 2364/2365, 2365/2366, 2366/2367, 2367/2368, 2368/2369, 2369/2370, 2370/2371, 2371/2372, 2372/2373, 2373/2374, 2374/2375, 2375/2376, 2376/2377, 2377/2378, 2378/2379, 2379/2380, 2380/2381, 2381/2382, 2382/2383, 2383/2384, 2384/2385, 2385/2386, 2386/2387, 2387/2388, 2388/2389, 2389/2390, 2390/2391, 2391/2392, 2392/2393, 2393/2394, 2394/2395, 2395/2396, 2396/2397, 2397/2398, 2398/2399, 2399/2400, 2400/2401, 2401/2402, 2402/2403, 2403/2404, 2404/2405, 2405/2406, 2406/2407, 2407/2408, 2408/2409, 2409/2410, 2410/2411, 2411/2412, 2412/2413, 2413/2414, 2414/2415, 2415/2416, 2416/2417, 2417/2418, 2418/2419, 2419/2420, 2420/2421, 2421/2422, 2422/2423, 2423/2424, 2424/2425, 2425/2426, 2426/2427, 2427/2428, 2428/2429, 2429/2430, 2430/2431, 2431/2432, 2432/2433, 2433/2434, 2434/2435, 2435/2436, 2436/2437, 2437/2438, 2438/2439, 2439/2440, 2440/2441, 2441/2442, 2442/2443, 2443/2444, 2444/2445, 2445/2446, 2446/2447, 2447/2448, 2448/2449, 2449/2450, 2450/2451, 2451/2452, 2452/2453, 2453/2454, 2454/2455, 2455/2456, 2456/2457, 2457/2458, 2458/2459, 2459/2460, 2460/2461, 2461/2462, 2462/2463, 2463/2464, 2464/2465, 2465/2466, 2466/2467, 2467/2468, 2468/2469, 2469/2470, 2470/2471, 2471/2472, 2472/2473, 2473/2474, 2474/2475, 2475/2476, 2476/2477, 2477/2478, 2478/2479, 2479/2480, 2480/2481, 2481/2482, 2482/2483, 2483/2484, 2484/2485, 2485/2486, 2486/2487, 2487/2488, 2488/2489, 2489/2490, 2490/2491, 2491/2492, 2492/2493, 2493/2494, 2494/2495, 2495/2496, 2496/2497, 2497/2498, 2498/2499, 2499/2500, 2500/2501, 2501/2502, 2502/2503, 2503/2504, 2504/2505, 2505/2506, 2506/2507, 2507/2508, 2508/2509, 2509/2510, 2510/2511, 2511/2512, 2512/2513, 2513/2514, 2514/2515, 2515/2516, 2516/2517, 2517/2518, 2518/2519, 2519/2520, 2520/2521, 2521/2522, 2522/2523, 2523/2524, 2524/2525, 2525/2526, 2526/2527, 2527/2528, 2528/2529, 2529/2530, 2530/2531, 2531/2532, 2532/2533, 2533/2534, 2534/2535, 2535/2536, 2536/2537, 2537/2538, 2538/2539, 2539/2540, 2540/2541, 2541/2542, 2542/2543, 2543/2544, 2544/2545, 2545/2546, 2546/2547, 2547/2548, 2548/2549, 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PRIME CABLE INDUSTRIES LIMITED

CIN: U31905DL2008PLC177989

Our Company was incorporated as a private limited company in the name and style of "RC Cable Private Limited" under the provisions of the Companies Act, 1956 vide certificate of incorporation dated May 12, 2008 issued by Registrar of Companies, National Capital Territory of Delhi and Haryana. Further, the name of our Company was changed to "Prime Cable Industries Private Limited" and a fresh certificate of incorporation dated February 22, 2019 was issued by Registrar of Companies, Delhi. Subsequently, our Company was converted into a public limited company and the name of our Company was changed from "Prime Cable Industries Private Limited" to "Prime Cable Industries Limited" and a fresh certificate of incorporation was issued on December 18, 2024 by the Registrar of Companies, Central Processing Centre. For details of changes in Registered Office of our Company, see "History and Certain Other Corporate Matters" on page 231.

Registered Office: E- 894, DSIDC Industrial Area, Narela, Delhi-110034;
Corporate Office: Flat No 249 Ground Floor, KD Block Pitampura, Rani Bagh, Northwest Delhi, Delhi-110034, India
Contact Person: Vandana, Company Secretary and Compliance Officer
Tel. No.: 011-45611750; **E-mail:** compliance@primecabindia.com; **Website:** www.primecabindia.com

PROMOTERS OF OUR COMPANY: PURSHOTAM SINGLA, NAMAN SINGLA, NIKUNJ SINGLA, VIJAY LAKSHMI SINGLA AND SHREYA JHALANI SINGLA

THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE EMERGED PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE").

THE ISSUE

INITIAL PUBLIC OFFER OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("EQUITY SHARES") OF OUR COMPANY AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ 4,010.00 LAKHS ("OFFER") COMPRISING A FRESH ISSUE OF [•] EQUITY SHARES AGGREGATING UPTO ₹ 3,510.00 LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF [•] EQUITY SHARES BY PURSHOTAM SINGLA ("THE SELLING SHAREHOLDER" OR "PROMOTER SELLING SHAREHOLDER") ("OFFER FOR SALE") AGGREGATING UPTO ₹ 500.00 LAKHS, OUT OF WHICH [•] EQUITY SHARES OF FACE VALUE OF ₹ [•] EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES OF OUR COMPANY (THE "EMPLOYEES RESERVATION PORTION") AND [•] EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE OFFER LESS EMPLOYEES RESERVATION PORTION AND MARKET MAKER RESERVATION PORTION I.E. OFFER OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LAKHS IS HEREAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND NET OFFER WILL CONSTITUTE [•]% AND [•]% RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, SEE "TERMS OF THE OFFER" ON PAGE .

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER AND WILL BE ADVERTISED IN [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, HINDI ALSO BEING THE REGIONAL LANGUAGE OF DELHI, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE SHALL BE MADE AVAILABLE TO THE SME PLATFORM OF NSE ("NSE EMERGE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE

In case of any revision in the Price Band, the Bid/Offer Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Offer Period not exceeding ten Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company, for reasons to be recorded in writing extend the Bid/Offer Period for a minimum of one Working Day, subject to the Bid/Offer Period not exceeding ten Working Days. Any revision in the Price Band, and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the Book Running Lead Manager and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Offer shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors, out of which (a) one-third of such portion was reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Offer shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of IBS using the UPI Mechanism, if applicable, in which the corresponding Bid Amount will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details see "Offer Procedure" on page 322.

This Public Announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations on SME companies to inform public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other conditions, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 09, 2025 which has been filed with the NSE EMERGE.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations on SME companies, the DRHP filed with the NSE EMERGE shall be made available for the public comments, if any, for the period of at least 21 days from the date of such filing and hosting the same on the website of the NSE at www.nseindia.com, Website of the Issuer at www.primecabindia.com and on the website of BRLM i.e. Indorient Financial Services Limited at www.indorient.in. Our company invites the public to give their comments on the DRHP filed with the NSE, with respect to the disclosures made in the DRHP. The members of the public are requested to send the copies of their comments to NSE EMERGE and/or Company Secretary and the Compliance Officer of the Issuer and/or BRLM at their respective address mentioned below and the same should reach on or before 5:00 PM, on the 21st day from the aforesaid date of filing of DRHP with NSE EMERGE.

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the issuer and the Issue including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of investors is invited to the section titled "Risk factors" on page 29 of the Draft Red Herring Prospectus.

Any investment decision may only be taken after the Red Herring Prospectus ("RHP") has been filed with RoC and must be based solely on the basis of such RHP, as there may be any material changes in the RHP from the DRHP. Equity Shares, when offered through RHP are proposed to be listed on NSE EMERGE. For details of share capital and capital structure of the Company and the names of the signatories to the Memorandum of the Association and number of Equity Shares subscribed by them, see "Capital Structure" on page 84 of the DRHP. The Liability of the members of our company is limited.

For details of the main objects of the issuer as contained in the Memorandum of the Association, see "History and Certain Corporate Matters" on page 231 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Indorient Financial Services Limited Address: B/805, Rustumjee Central Park, Andheri Kurla Road, Chakala, Mumbai – 400093, Maharashtra, India Telephone: +91 98199 34811 E-mail: compliance-ifs@indorient.in Investor Grievance Email: wecare@indorient.in Website: www.indorient.in Contact Person: Vinit Milan Shah SEBI Registration Number: INM000012661	 Skyline Financial Services Private Limited Address: D-153A, First Floor Okhla Industrial Area, Phase-I, New Delhi-110020 Tel. No.: 011-40450193-197 Email: ipo@skylinernta.com Investor Grievance Email: grievances@skylinernta.com Website: www.skylinernta.com Contact Person: Anuj Rana SEBI Registration No.: INR000003241	 Prime Cable Industries Limited Vandana, Company Secretary and Compliance Officer Address : E- 894, DSIDC Industrial Area, Narela, Delhi-110040; Telephone: 011-45611750 Email Id: compliance@primecabindia.com Website: www.primecabindia.com Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

All the capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in DRHP.

Date: June 9, 2025
Place: Delhi
For Prime Cable Industries Limited
Sd/-
Vandana
Company Secretary & Compliance Officer

Prime Cable Industries Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and considerations, to make initial public issue of Equity Shares and has filed DRHP with NSE EMERGE on June 9, 2025. The DRHP is available on the website of NSE at www.nseindia.com, Issuer at www.primecabindia.com and on the website of BRLM i.e. **Indorient Financial Services Limited** at www.indorient.in. Any potential investor should note that the investment in the Equity Shares involves high degree of risk and for details relating to such risk kindly refer "Risk Factors" on page 29 of the DRHP. Potential investors should not rely on the DRHP filed with NSE EMERGE for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.

There will be no public offering of the Equity Shares in the United States.



OFFICE OF THE RECOVERY OFFICER
DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3)
1st Floor, MTNL Telephone Exchange Building,
Sector-30 A, Vashi, Navi Mumbai-400703

Annexure -13
FORM NO. 22
[See Regulation 37(1)]
By All Permissible Mode

RP No. 60 OF 2019

Date of Auction Sale: 01/08/2025

PROCLAMATION OF SALE: IMMOVABLE PROPERTY
PROCLAMATION OF SALE UNDER RULES 37, 38 AND 52 (1)(2) OF SECOND SCHEDULE TO THE INCOME TAX ACT, 1961
READ WITH THE RECOVERY OF DEBTS & BANKRUPTCY ACT, 1993

BANK OF MAHARASHTRA
VS
M/S. STAR SHOCK ABSORBERS. & ANR

To.

CD-1. M/S. STAR SHOCK ABSORBERS. (PROPRIETOR MR. GOPAL BABU GOTUR) Residing At: - Opp. Prem Auto, Birla College Road, Shivaji Chowk, Kalyan (W), Thane, Maharashtra - 421505
CD-2.MR. GOPAL BABU GOTUR RESIDING AT: - Flat No, 204, 2nd Floor, Anansi Complex, A-Wing, Woolen Chawl, Near Makka Masjid, Village Kohoj Kuntavli, Ambemath (W), Thane - 421102.
CD-3 MR. ANAND PRABHAKAR SHIRODKAR, Residing At:- Flat No-509, Alishan Residency, Wayale Nagar, Khadakpada, Kalyan(W) Thane. Maharashtra - 421301. Ambivali Station (E), Thane- 421102

Whereas Recovery Certificate No. RC No. 60 OF 2019 in O.A No. 446 of 2016 was drawn up by the Hon'ble Presiding Officer, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3) for the recovery of the sum of Rs.11,47,463.00/Rupees Eleven Lakh Forty Seven Thousand Four Hundred Sixty Three Only) along with interest and the costs from the CD, and you, the CD, failed to repay the dues of the Certificate Holder Bank(s)/Financial Institution(s) And whereas the undersigned has ordered the sale of the Mortgage/Attached properties of the Certificate Debtor as mentioned in the Schedule hereunder towards satisfaction of the said Recovery Certificate.

Notice is hereby given that in absence of any order of postponement, the said property(s) shall be sold on 01/08/2025 between 1: 00: PM to 2:00 PM by auction and bidding shall take place through Online through the website: <https://www.bankeuctions.com>. The details of authorised contact person for auction service provider is, Name: MR. BHAVIK PANDYA C1 India Pvt Ltd, Mobile No.- 8866682937 Email- support@bankeuctions.com.

The details of authorised bank officer for auction service provider is, Name: MR. SUSHIL VARDANI, MobileNo. 9828776804 Email:- brmgr2259@mahabank.co.in

The sale will be of the properties of defendants/ CDs above named, as mentioned in the schedule below & the liabilities and claims attaching to the said properties, so far as they have been ascertained, are those specified in the schedule against each lot.

The property will be put up for sale in the lot specified in the schedule. If the amount to be realized is satisfied by the sale of portion of the property, the sale shall be immediately stopped with respect to the remainder. The sale will also be stopped if, before any lot is knocked down the arrears mentioned in the said certificate+ interest+costs (including cost of sale) are tendered to the officer conducting the sale or proof is given to his satisfaction that the amount of such certificate, interest and costs has been paid to the undersigned. At the sale, the public generally are invited to bid either personally or by duly authorized agent.

Officer or other person, having any duty to perform in connection with this sale shall, however, either directly or indirectly, bid for, acquire or attempt to acquire any interest in the properties sold.

The sale shall be subject to conditions prescribed in the second schedule to the Income Tax Act, 1961 and the rules made thereunder and to the following further conditions:-

- The particulars specified in the annexed schedule have been stated to the best of the information of the undersigned, but the undersigned shall not be answerable for any error, misstatement or omission in the proclamation.
- The Reserve Price below which the property shall not be sold is as mentioned in the schedule.
- The amount by which the bidding is to be increased. In the event of any dispute arising as to the amount bid or as to the bidder the lot shall at once be again put up for auction or may be cancelled.
- The highest bidder shall be declared to be the purchaser of any lot provided always that he/she/they are legally qualified to bid and provided further the amount bid by him/her/ them is not less than the reserve price. It shall be in the discretion of the undersigned to decline acceptance of the highest bid when the price offered appears so clearly inadequate as to make it inadvisable to do so.
- Each intending bidder shall be required to pay Earnest Money Deposit (EMD) by way of DD/Pay order in favour of RECOVERY OFFICER, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3) to be deposited with R.O./Court Auctioneer, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT-III) or by Online through RTGS/NEFT/directly into the Account No. 10430100022945 the name of BANK OF BARODA of having IFSC Code No. BARB0VASHIX and upload bid form details of the property along with copy of PAN card, address proof and identity proof, e-mail ID, Mobile No. and in case of the company or any other document, confirming representation/ attorney of the company and the receipt/counter foil of such deposit. EMD deposited thereafter shall not be considered eligible for participation in the auction

The Earnest Money Deposit(EMD), Reserve Price and Bid Increase, be fixed as follows:				
Sr No	Details Of Property	EMD Amount (In Rs)	Reserve Price (In Rs)	Bid Increase in the multiple of (In Rs)
1	All Those Piece And Parcel of Flat No.204, 2nd Floor, In Anansi Complex, Situated And Constructed On Survey No 151-A/1, Hissa No.4/1, Cts No. 965 To 968 At Village Kohoj Kuntavli Ambemath Along With Attached Electric Connection (As It Is Where It Is) Within The Limits Of Ambemath Municipal Council, Ambemath	1,65,000/-	16,47,000/-	10,000/-

EMD received after due date & time shall be rejected & the amount paid towards the EMD shall be returned to them by way of option given by them in the E-Auction Form. It is the sole responsibility of the bidder to have an, active e-mail id and a computer terminal/system with internet connection to enable him/her to participate in the bidding. Any issue with regard to connectivity during the course of bidding online shall be the sole responsibility of the bidder and no claims in this regard shall be entertained.

If the bid is increased within the last 5 minutes of the given time of auction, the auction time is further extended by additional time of 5 minutes to enable the other bidders to increment their bids & the auction process comes to an end if no further increment(s) is/are made within the extended time of 5 minutes. In case of movable/immovable property the price of each lot shall be paid at the time of sale or as soon after as the officer holding the sale directs, and in default of payment, the property shall forthwith be again put up for auction for resale.

The successful bidder shall have to pay 25% of the sale proceeds after adjustment of EMD on being knocked down by next day in the said account/Demand draft/Banker Cheque/Pay order as per detail mentioned above. If the next day is Holiday or Sunday, then on next first office day. The purchaser shall deposit the balance 75% of the sale proceeds on or before 15th day from the date of sale of the property, exclusive of such day; or if the 15th day be Sunday or other Holiday, then on the first office day after the 15th day by prescribed mode as stated above. In addition to the above the purchaser shall also deposit Poundage fee with Recovery Officer, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3) @2% upto Rs.1,000/- and @1% of the excess of the said amount of Rs.1,000/- through DD in favour of Registrar, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT- III). In case of default of payment within the prescribed period, the deposit, after defraying the expenses of the sale, may, if the undersigned thinks fit, shall be forfeited to the Government and the defaulting purchaser shall forfeit all claims to the property or to any part of the sum for which it may subsequently be sold. The property shall be resold, after the issue of fresh proclamation of sale.

Highest bidder shall not have any right/title over the property until the sale is confirmed by the Recovery Officer, DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3) .

The amount of EMD deposited by the unsuccessful bidders shall be refunded through online mode in case of EMD deposited through online. In case EMD is deposited in the form of DD/BC/Pay order the same will be returned by hand. Original ID proof of the photocopy sent with the E-Auction EMD Form has to be brought. No interest shall be paid on EMD amount No request for inclusion/substitution in the sale certificate of names of any person(s) other than those mentioned in the E-Auction EMD Form shall be entertained.

In case of more than one items of property brought for sale, the sale of such properties will be as per the convenience and it is not obligatory to go serially as mentioned in the sale notice.

NRI Bidders must necessarily enclose a copy of photo page of their passport & route their bid duly endorsed by Indian Mission (Embassy). The movable/immovable property is being sold on "As is where and as is what basis" and is subject to Publication charges, revenue and other Encumbrances as per rules. The undersigned reserves the right to accept or reject any or all bids, if found unreasonable or may postpone the auction at any time without assigning any reason.

Details of this Proclamation of sale can be viewed at the website www.drt.gov.in

Schedule of Property				
Lot No	Description of the property to be sold	Revenue assessed upon the property or part thereof	Details of any encumbrance to which property is liable	Claims, if any, which have been put forward to the property and any other known particulars bearing on its nature and value
1	All Those Piece And Parcel of Flat No.204, 2nd Floor, In Anansi Complex, Situated And Constructed On Survey No 151-A/1, Hissa No.4/1, Cts No. 965 To 968 At Village Kohoj Kuntavli Ambemath Along With Attached Electric Connection (As It Is Where It Is) Within The Limits Of Ambemath Municipal Council, Ambemath	Not Known	Not Known	Not Known

Note: As on Auction Date i.e. 01/08/2025, The total amount of Rs. 66,52,467/- (APPROX) is outstanding against the CDs. Date of inspection of the properties as mention above has been fixed as 25/07/2025 between 11AM to 4PM. Last date of uploading of EMD and bid documents been fixed as 29/07/2025 up to 4:30pm.

Given under my hand and seal of this date 05/06/2025

SEAL

Sd/-
(DEEPA SUBRAMANIAN),
RECOVERY OFFICER-I
DEBTS RECOVERY TRIBUNAL MUMBAI (DRT 3)

THE
BUSINESS
DAILY.

FOR
DAILY
BUSINESS.

